



# EduAims

*- tell us your dreams ...*

EduAims is a destination for all students aspiring quality education. It comprises of a team of dedicated mentors and counsellors, who not only motivate but also guide students towards realizing their dreams. Through various mentoring programs, EduAims helps students to know and understand themselves and the challenges that lie in order to make career, educational, and life decisions.

The goal of EduAims is not only to help the students to make short-term decisions, but to impart the knowledge and skills that they require to make future career decisions. The core activity of EduAims lies in assisting students to make the right choice with regards to pursuing higher education.

By following an on-going continuous process of review, discovery and decision making, EduAims focuses on matching interests, aspirations and skills with options for study and work. The services provided ensure that potential of each student is tapped to the fullest and opportunities are not lost.

With unique and distinctive learning environment, EduAims specializes in involving and motivating students to strive towards their dream career. At EduAims, students are not only provided with the right answers but also taught to ask the right questions!

The abroad application process can be broadly classified into the following aspects :

- **CAREER PLANNING:** Career Planning is a continuous process that starts from the very first day you enter school. From choosing your subjects to deciding your field of work, every little step counts. If you decide to go abroad for your higher studies then you are in for a bumpy ride as the process of applying to a college abroad is not just tedious but often perplexing too. The first thing that we need to keep in mind is that the application procedure varies from country to country and also the procedure of applying to different courses are not similar. For example, the application process for a course in the US is different from that in the UK. The application process starts with a detailed session on **Career Planning**. Most students have a career of their choice which they want to pursue but the question remains, how many of them have taken an informed decision? So, it is very important to have a detailed discussion regarding

their career path and the choices to be made as these decisions impact the present as well as the future.

- **COURSE AND UNIVERSITY SELECTION:** The next step is the **Selection of the Course** that the student is planning to pursue. While choosing a course, one must keep in mind that interests as well as capabilities should be looked into carefully. Many students are not aware of the variety of courses offered all around the world. For example, a science student may limit himself to an engineering or a medical course as many would not know about non-traditional and lucrative courses such as Molecular Gastronomy, Sports Medicine or Sound Engineering! So, the importance of this process lies in providing the students with the tools to research all the possible options available as well as learn the art of taking informed decisions. On deciding the course, the next step is the selection of colleges that the student would want to apply to. Every student has a dream of going to the best institutions but it is important to choose the list of colleges based on your profile. Ideally, one should select a minimum of six colleges that the student wishes to apply to. It is always advisable to choose two dream colleges that are highly ranked, two colleges that perfectly match the profile of the student and chances of acceptance are high and two colleges as safe options where the chances of acceptance are very high. Again, it should be kept in mind that your Statement of Purpose, Grades, GRE/GMAT/IELTS/TOEFL Scores and Letters of Recommendation, all play a great role when it comes to securing an admission.

Once the course and colleges are decided, it's time to start working towards building your application. It should always be kept in mind that every college has its own specific requirements and deadlines. Thus, it is important for a student to have as much information as possible about the application details of every college.

Now you come down to the most important part of your application which is believed to be the deciding factor when it comes to your admission. This part consists of:

1. College Essay / Statement of Purpose
2. Letters of Recommendation
3. Admission Tests

- **COLLEGE ESSAY / STATEMENT OF PURPOSE:** Working towards a good **College Essay** or **Statement of Purpose (SOP)** can be a daunting task. The College Essay / SOP is all about making yourself stand out in the large pool of applicants. Many colleges

(specially in the US and Singapore) require **College Essays** on a particular topic for admission to an MBA course. The Essay must be distinct and unique to the individual as well as showcase the talents beyond transcripts and activity sheets. An **SOP** is a personal essay which requires you to provide information about your interests and background in an innovative and original manner. Apart from your academic profile, you need to provide details about your extracurricular activities, the reasons behind choosing a foreign education and also why you are best suited for the course.

- **LETTERS OF RECOMMENDATION:** LORs are an essential part of your application. It is a letter from your professor, who knows and has mentored you in college, recommending you to your future university by providing inputs regarding your achievements and potential.
- **ADMISSION TESTS:** There are various **Admission Tests** that a student may have to take such as the **GRE, GMAT, IELTS or TOEFL**. Every college has its own minimum score requirement which every student has to fulfil to successfully apply there. Standardised tests are an important piece of the puzzle that helps colleges decide which applicants to admit. Although the scores obtained in these tests play a great role in college admission, colleges tend to look at the bigger picture when deciding whether to accept students. A mediocre score, does not necessarily mean that you cannot go to the college of your dreams.
- **APPLICATION:** Once you have your application documents and test scores available, it is time for you to apply to your dream colleges. Every college has its own portal through the application needs to be made.
- **FINANCIAL AID / SCHOLARSHIP:** Student with a good academic history as well as high scores in all the standardised tests can apply for financial aid/scholarships. It is important to note that you would require a highly appealing application in order to secure decent funding.
- **VISA APPLICATION:** Visa processing can take a lot of time and hence, it is advisable to begin the process as soon as you get the Confirmation Letter from your college. You must make sure that you do not give the entry clearance officer any reason to reject your application. Your reasons to go abroad should be clear, your documents

legitimate and your finances taken care of. If you stay precise and clear about every statement you make then getting a Visa will not be an issue.

The idea of going to a new environment and adjusting to it is easier said than done. Students must be aware of every nuance of that particular country before arriving there as it helps in getting prepared for the challenges ahead.

Once you are done with all these steps all you need to do is relax, take a deep breath and allow the feeling to sink in that **You Are Off to Live Your Dreams**. Cherish the days left in India before leaving and anticipate the coming days with joy....